



M A C R A

**MOTION ARTS
CREATIVE ACADEMY**



**POWERED BY
KAYHAN ACADEMY**



FOUNDERS



Arushi Govil Kaur -
Founder, Kayhan Enterprises
Creative Producer & Strategic Force.

Arushi Govil Kaur is the co-founder of Kayhan Enterprises and a seasoned production head with vast experience across advertising, print media, animation, and large-scale film projects. Known for her operational expertise and creative leadership, Arushi has successfully led teams on complex productions while maintaining a strong focus on brand development and business growth.

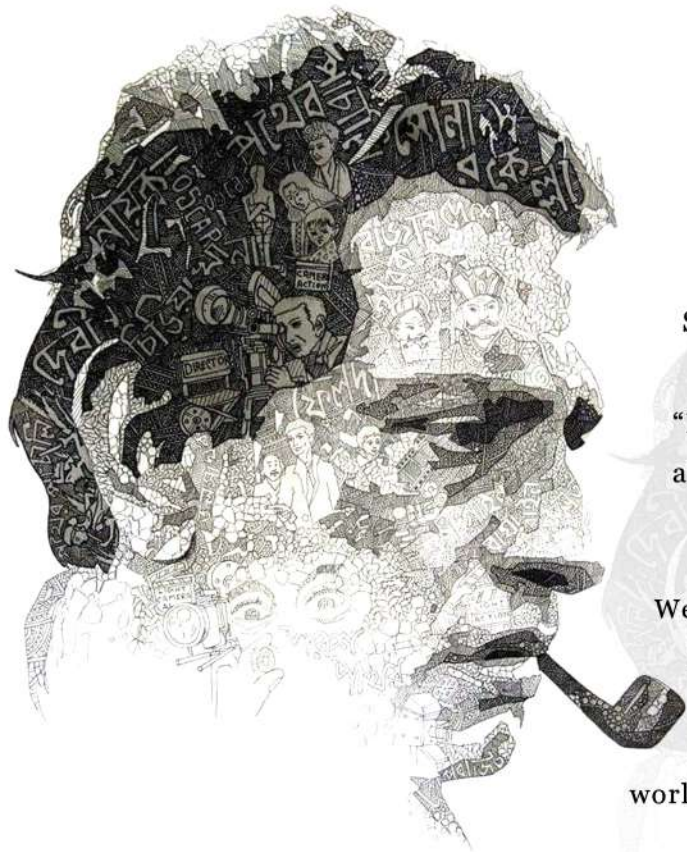
Arushi is also the visionary behind emerging lifestyle and product brands such as Oppulent Mirage (a fragrance line), and BugguBrand (a mother-child care brand), blending aesthetics with market strategy. Her attention to quality, storytelling, and community-building defines the consumer-facing ventures of the Kayhan ecosystem. As a mother and creative professional, she embodies the balance of nurturing and innovation in all her endeavors.



Dalbir Singh
Co-Founder, Kayhan Enterprises

Dalbir Singh is a renowned visual effects director, creative entrepreneur, and co-founder of Kayhan Enterprises. With a remarkable career spanning Hollywood and Indian cinema, Dalbir has played a pivotal role in shaping some of the most iconic visual narratives in recent years. His portfolio includes groundbreaking work on internationally acclaimed films such as Dunkirk, Tenet, Avengers: Endgame, Venom, Godzilla vs. Kong, and Indian blockbusters like Brahmastra and Robot 2.0.

Dalbir is not only a master of VFX and storytelling but also a strategic thinker who merges entertainment with education, technology, and commerce. Through Kayhan Enterprises, he is building a powerful ecosystem across IP development, edtech, animation, OTT, gaming, merchandising, and experiential content. His creative vision is deeply rooted in Indian mythology, with a global appeal aimed at future generations.



SIR SATYAJIT RAY

“Learn the timeless storytelling of Satyajit Ray — and bring his world to life with the tools of today.”

At MACRA, we don't just teach filmmaking. We honor legends, explore their craft, and equip you to recreate that magic with modern cinematic power.

Step into the world of Ray. Direct. Design. Animate. Inspire.

Our Vision

“To nurture creators who redefine the future of visual storytelling.”

Our Mission

“To build a creative nation by empowering youth with cinematic skills, digital tools, and a visionary mindset.”

@ Arushi & Dalbir

To become a global beacon of creative excellence, nurturing a generation of artists, storytellers, designers, filmmakers, and digital innovators who will shape the future of the media and entertainment industry. We envision a world where Indian talent leads the global creative economy, empowered by cutting-edge technology, timeless storytelling, and a fearless artistic spirit.

At MACRA, we aim to transform passion into purpose, and creativity into careers that leave a lasting impact—locally and globally.

BE
DIFFERENT

ABOUT US

MACRA is India's premier creative academy, shaping the next generation of artists, storytellers, designers, and filmmakers.

Founded by industry veterans, our programs are designed to bridge the gap between education and the real demands of the media & entertainment industry. From Hollywood blockbusters to Indian cinematic marvels, our founders have worked on

Global projects—and now they bring that world-class knowledge to you.

Don't just say your'e inevitable, let your work shine.



"Sketch it. Sculpt it. Sim it. Composite it. That's the VFX grind — where ideas turn cinematic."



**Worried about
your career?**

**Don't worry - your
future begins here**

We, the MACRAanian's,
welcome you to



“MACRA”

Motion Arts & Creative Academy,

**where creatvity meets
opportunity, and passion
meets purpose**

ALWAYS BE CREATIVE

CREA
TIVITY
IS FUN



Creativity isn't just talent —
it's your superpower.

It's messy, loud, wild,
and unapologetically you.

Whether you sketch, shoot, code, animate or meme —
If it makes you feel alive,
it's worth doing.

Let's be real:

Creativity is fun...
and it's your future.

Welcome to “MACRA” —
where your ideas go viral.





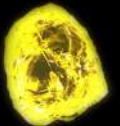
Learn the Art of international Filmmaking

At MACRA, students don't just study film—they experience it at a global level. Under the mentorship of acclaimed industry veterans Mr. Dalbir Singh and Mrs. Arushi Govil, learners gain real-world insights into the craft, discipline, and innovation that define international cinema.

Arushi Govil, a dynamic production head, has led creative teams across Bollywood, advertising, and international projects—bringing to MACRA a blend of operational excellence and artistic vision.

Dalbir Singh, a renowned VFX director, has contributed to Hollywood blockbusters like Avengers: Endgame, Tenet, and Dunkirk, mastering the language of visual storytelling through cutting-edge technology.

Together, they shape a curriculum rooted in cinematic mastery, global standards, and hands-on industry experience—empowering students to create films that speak across borders.



VISUAL EFFECTS LEARNING -

FOR FILM MAKING



VISUAL EFFECTS - Pipeline related courses



VISUAL EFFECTS - Director learning course



VISUAL EFFECTS - Master class



VISUAL EFFECTS - Department learning courses



VISUAL EFFECTS - Script writing / Screenplay courses



VISUAL EFFECTS- Onset with Artdirector learning



The VFX curriculum :

is designed to provide students with a 3D generalist education that prepares them to work as digital artists within the VFX, games, and animation industries. Students may choose an optional Concentration in Game Art or Visual Effects, which contains 30 unique units of game-specific courses.



MACRA:

Motion Arts Creative Academy



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